



**Banama Group
Company Profile**

About Us

The Company
Vision & Mission

SINCE 
2002 



TRADING

Banama Corporation is a diversified company based in Singapore with sales and operations across Asia.

Here at Banama Corp, we uphold the principle that customer satisfaction is the top priority. Each customer is treated as the only customer, making them highly important, comfortable & secure with Banama.

Founded in 2002, Banama Corp began life as an international trading company specialising in the heavy-duty industry. Not long after it became one of the leading OTR tyre, Undercarriage traders in the ASEAN region. The company quickly expanded operations into Indonesia and several other ASEAN countries.



DISTRIBUTION

In 2011, Banama Corp moved into the distribution of FMCG products by securing exclusive distribution rights of Apollo OHT Tyres for Indonesia. Highly specialized in the off highway tyre segment, Banama Corp has established itself as the region's leading tyre supplier in the Agriculture, Construction, Ports & Earthmover industries.



DIGITAL MARKETING CONSULTANCY

In 2014, Banama Corp expanded into the 2-wheeler industry when the company secured the distributorship of the European brand Mitas tyres for motorcycles as well as bicycles for the South East Asia market of Singapore, Indonesia, Malaysia & Brunei.

The past few years has seen tremendous growth in digital technology. Banama Corp built a creative team, offering marketing consultancy services in the digital space.



RETAIL DIVISION

In 2021, the company became the exclusive distributor for French brand CL Brakes for South East Asia. Not long after, Banama Corp secured the distributorship of BH Bikes from Spain for the Singapore & Indonesia market. End 2021, Banama Corp was appointed as the official distributor for Continental Earthmover Tyres for Indonesia.

With our experience, knowledge and technical expertise, we aim to be an important quality strategic partner to our clients.

VISION

To be a leading recognized and reputable strategic company.

MISSION

To create and value add to our services allowing our customers to achieve their objectives.

To become an efficiently run organization through constant innovation with a competent and motivated workforce.



The Business

- / Trading
- / Distribution
- / Digital Marketing Consultancy
- / Retail Division

SINCE
2002





TRADING

Since 2002, Banama Corp has been the go-to-partner for many of its customers requiring Giant OTR Tyres, heavy equipment spare parts, used reliable Heavy-Duty Equipment and now expanded its services to support the aviation industry by supplying Aircraft spare parts.

AVIATION

GIANT OTR TYRES

HEAVY EQUIPMENTS



AVIATION

Aircraft on the ground? Need parts urgently?
Our qualified team can source & supply the parts required to get your planes back up in the air.

Banama Corp work with suppliers, airlines, MROs globally to support their operation needs.

Maintaining a swift response time, quick supply and achieving high level of customer satisfaction are our utmost priority.

Aviation Brands



Models

AIRBUS	BOEING	EMBRAER	FOKKER	ATR
A300-600	B737	ERJ170	F27	42-300
A320	B747	ERJ175	F28	72
A330	B777	ERJ190	F50	
A350	B787	ERJ195	F70	
A380			F100	



OTR TYRES

Banama supplies the industry with a wide range of tyres stretching from the largest GIANT 63" RADIAL OTR to the light truck and bus tyres.

We are able to source and supply major brands such as Goodyear, Michelin and Bridgestone.





SPARE PARTS - Heavy Equipments

Own any equipment? Need any parts?
Let Banama source your parts requirements for your equipment.

We source and supply a lot of Komatsu, TEREX, John Deere, Caterpillar, Hitachi, Kobelco, Bobcat and also other parts for our existing customers.



USED HEAVY EQUIPMENTS

Need help sourcing for your used equipment?

Used Heavy Duty Equipment are being used everywhere in the world. It is in fact relatively difficult and time consuming to locate the used equipment you want.

Over the years Banama has built a vast network of contacts with equipment owners and dealers worldwide. Armed with these contacts, we are able to source the equipment you need for a fraction of what it will cost you



DISTRIBUTION

Banama Corp works with major manufacturers to market and distribute their products on an exclusive arrangement for certain respective territories.

We work with many different industries that are associated with the products being distributed such as:

TYRES | BRAKEPADS | BICYCLE

TYRES FOR HEAVY MACHINERY



Brands



Continental

Appointed as the official distributor of Continental's Earthmoving tyre range for Indonesia, it's specifically designed for application in the very harsh conditions of surface and underground jobsites. These tyres are made to meet the highest level of performance, safety, and durability for every application, even in the harshest of conditions.



apollo TYRES

Banama Corporation is the exclusive distributor of Apollo OHT Tyres for Indonesia.

We distribute to a wide range of industries such as Industrial, Agricultural, Construction, Port as well as on Earthmover machines.

Industries

OTR tyres for heavy machinery



Agriculture

Banama is involved primarily with the Palm Oil and the Sugar plantations where we work with the plantation owners to supply quality tyres for the farm tractors working in the fields. Our tyres are being used across the Indonesian archipelago.

TYRE SIZES

18.4-30	14.9-28
14.9-24	13.6-28
12.4-24	12.4-28
18.4-34	11.2-24
16.9-30	9.5-24
16.9-28	8.00-18

Construction

A big part of South East Asia is constantly being developed either horizontally thru having more roads, train tracks or vertically by having more skyscrapers. Whichever the project, there is bound to require the use of heavy equipments such as graders, compactors, mobile cranes etc. Whichever equipment there is, we are sure to have the tyres and parts for your machine.

TYRE SIZES

29.5-25	17.5-25
26.5-25	15.5-25
23.5-25	18.4-24
20.5-25	16.9-24
16.9-28	14.00-24
23.1-26	13.00-24
12.5/80-18	12-16.5

Industries

OTR tyres for machinery



Port

As the world relies heavily on trade to keep the economy going, the movement of goods between one country to another is vital. The traditional way of moving this goods is thru shipping. As such ports in South East Asia play a vital role to make this happen. Banama supports the port equipment by supplying quality tyres for this machines.

TYRE SIZES

18.00 - 25

Earthmover

Banama specialises in the Giant OTR tyres, tyre tools, undercarriage equipment and spare parts for your fleet of equipments.

TYRE SIZES

1200R24 / 1200-24	35/65-33
17.5-25	2100-35
20.5-25	2400R35 / 2400-35
23.5-25	45/64-45
26.5-25	2700R49 / 2700-49
29.5-25 / 29-5R25	3300R51 / 3300-51
16.5-25 (UGM)	3700RS7
18.00-25 (UGM)	4000R57 / 4000-57
17.5-25 (UGM)	
16.00-25 (UGM)	
29.5R25	

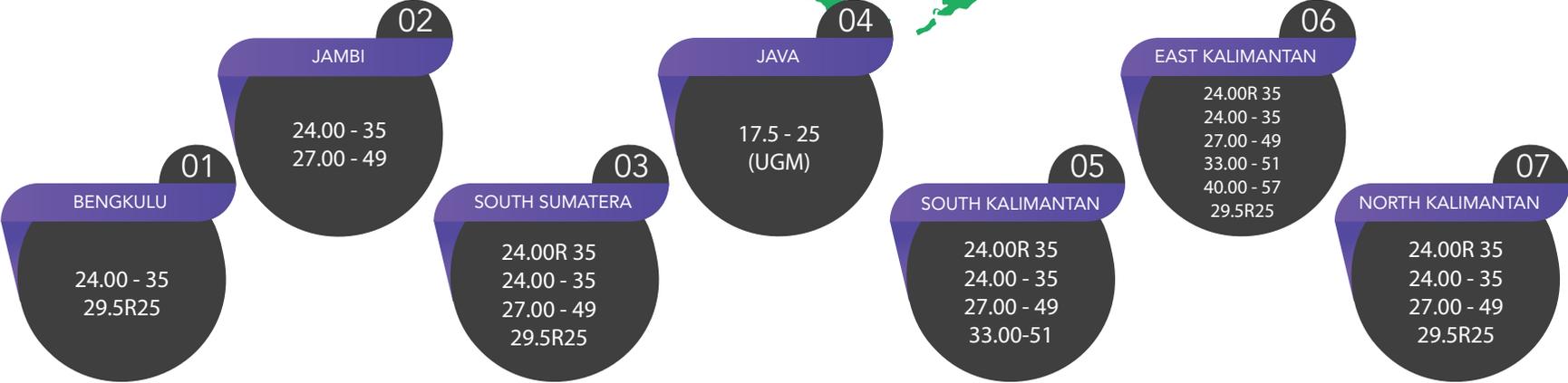
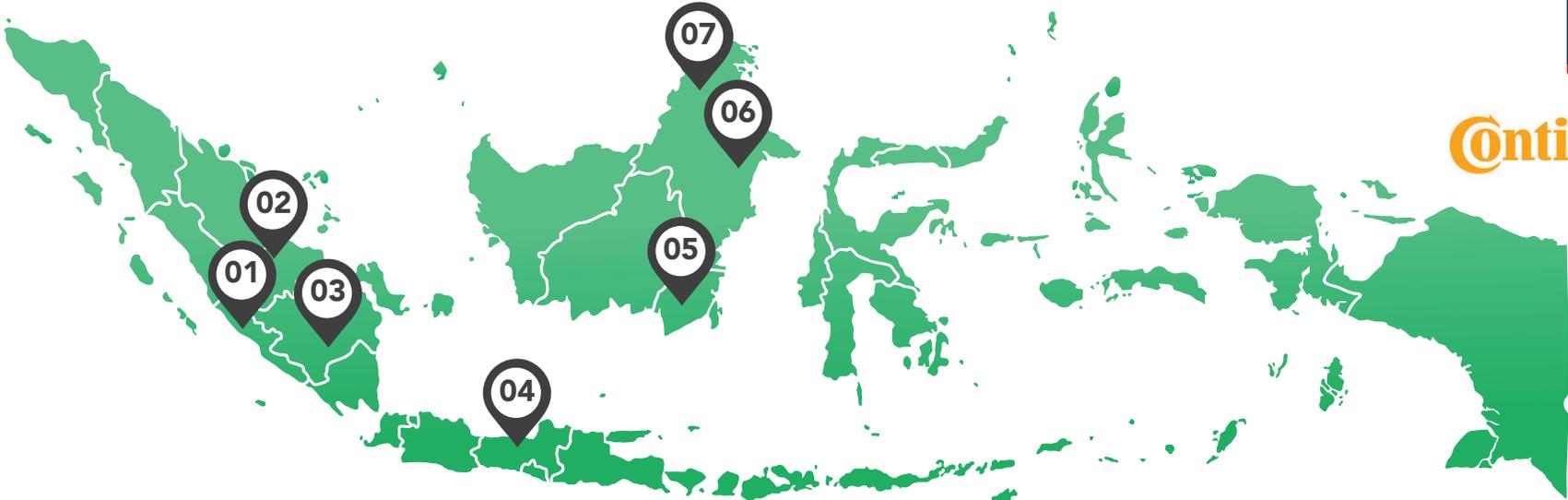


Distribution Map

OTR POPULATION

Distributed across Indonesia

Distributing:





Distribution Map

OHT POPULATION

Distributed in more than 20 locations all over Indonesia

Distributing:



Moto Industry

2 Wheelers

Whichever the reason to own a motorcycle may be, whether as a means of transport or for the love for riding, We will have the tyres best suited for your machine.

Banama Corporation is the sole distributor of Mitas 2 Wheeler tyres for Singapore, Indonesia, Malaysia and Brunei. Our 2 wheeler tyres are endorsed by a number of motorcycle enthusiasts from various disciplines. In addition, also distribute Mitas branded Go Kart tyres.

We also distribute CL Brakes, offering brake pads for motorcycles, combining high-level braking performances, durability and respect of the brake disc.



Mitas Moto
Tyres Catalogue



CL Brakes
Catalogue



A European tyre manufacturer established since 1920 from the Czech Republic with manufacturing facilities in Czech Republic & Slovenia. Mitas offers a wide range of tyres and tubes, each one made with care and developed with the latest technologies to allow you to enjoy your ultimate motorcycling adventures.



Whether you ride on the road, on the track or in the dirt, equip your caliper with CL Brakes' motorcycle brake pads ! Developed for each segment of the motorcycle market (road, sport, urban and off-road) a dedicated product whose technical characteristics always aim at offering brake pads combining high level braking performances, durability and respect of the brake disc.

The entire product range is made of sintered metal, responding to the same degree of demand. Moreover, all of the brake pads are displaying the NoNiTech label. Indeed in order to protect the pilots, mechanics and their environment, all the CL BRAKES product lines are nickel, asbestos and lead metal free.



Cycling Industry

Tyres for cycling

Banama distributes quality bicycle tyres from the Mitas brand.

Mitas bicycle tyres are made in the Czech Republic under strict quality standards.

Mitas bicycle tyre ranges from MTB, Extreme and Cross to BMX, City, Trek, e-bike, Road or Kid tyres.



Mitas Cycle Tyres Catalogue



Made in Europe. From elite level mountain bikers to hard riding city commuters and casual enthusiasts we offer huge range of tyres and tubes, all made in Europe's largest dedicated factory and available for rapid shipping to retail outlets and wholesalers everywhere.



Made in Europe. From elite level mountain bikers to hard riding city commuters and casual enthusiasts we offer huge range of tyres and tubes, all made in Europe's largest dedicated factory and available for rapid shipping to retail outlets and wholesalers everywhere.

Cycling Industry

Bicycles

Banama Corporation is the official distributor of BH Bikes here in Singapore & Indonesia.

BH Bikes has a wide range of bikes catering to the cycling enthusiasts across multiple disciplines from serious pro riders riding roadie to mountain biking off-roading to casual cyclists enjoying light cycling to beginners and kids.



BH Bikes
Website

BH



BH Bikes, Beistegui Hermanos S.A. is a Spanish bicycle manufacturer founded in 1909.

Over 100 years of experience, learning and knowledge concentrated in our factories and headquarters.

Get to know how they develop products to fit the current needs of a cyclist, by using the most latest technology to reach the optimal riding experience.

The places where your dream bikes come true. And where the BH bikes of the future will be. For 100 years more.

BIKES

- Cross Country
- Trail / Enduro
- MTB Sport
- Performance
- Gravel
- Ciclocross
- Fitness / Urban
- Kids

ELECTRIC BIKES

- Enduro
- Trail
- XC / Down Country
- Sport
- Hybrid / Urban
- Road
- Gravel





DIGITAL MARKETING CONSULTANCY

Our strategic services meet the needs of most businesses - from small startups to large MNC firms - and deliver lasting changes with measurable growth. Please get in touch with us today to learn how we can assist with your firm's marketing needs.

OUR SERVICES

Corporate Identity | Web Graphics/Website | Social Media Management

Our Services



Corporate Identity

Here we help shape your company's branding design and represent your brand's personality by creating a brand identity that perfectly reflects your brand.

Web Graphics / Website

Having a website for your company will create a platform for you and your customers for an enhance business experience. Here we can help you built that experience by providing a website design service for you.

Social Media Management

Having a social media will boost your digital presence which your customers can relate and keep updated with you. We help with the content and campaigns for your company for an awesome customer experience.



RETAIL DIVISION

Cycling Division



Cycling Industries, a division of Banama Corp is the exclusive distributor for BH Bikes & Mitas Cycle Tyres. We offer bicycle repair services, accessories & parts.

Moto Division

BM GARAGE

Banama operates a moto workshop that offers a variety of services.

Moto Servicing & Repair

We offer general moto servicing for all types of 2 wheeler motorcycles from very exclusive European makes such as Ducati, BMW, MV Agusta, Triumph to the highly popular Japanese and Taiwanese scooters such as Yamaha, Honda, Suzuki, Kymco and SYM.

On top of basic maintenance services, we also do value clearance, engine repairs, suspension setting and tyre fitments, TPMS battery replacement and much more to ensure your machine runs smoothly.

Contact Us



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